

SEO & Growth Strategist

Work Portfolio



About Me

I'm an SEO specialist with 2 years of dedicated SEO experience and a 4.5-year background in digital marketing, currently driving organic growth at Valuementor. I've helped cybersecurity, fintech, and IT services brands achieve 20–40% traffic growth and rank 10–20 target keywords on page one, combining technical audits, on-page optimization, and link building with tools like GA4, Search Console, SEMrush, and Ahrefs. Beyond the numbers, I care about SEO that actually serves the reader: clean site architecture, content built around real search intent, and strategies that hold up when algorithms shift.



Keyword Research

Competitor Analysis

Technical SEO

Link Building

My

Expertise

Off-page SEO

Content Strategy

On-page SEO

SEO Audits



ahrefs

MOZ

 Webflow

Google
Search Console



Screamingfrog



Tools



SEO Projects



Secusy ASV entered a crowded PCI compliance space dominated by established, higher-budget ASV vendors, making organic visibility and pricing-related searches a key challenge. The strategy focused on targeting high-intent, cost-comparison keywords like "ASV scan cost", strengthening technical and on-page SEO, and building content that positioned Secusy as the affordable, SMB-friendly option in its category. The approach paid off: Secusy's pricing page climbed to the 2nd position on Google for "ASV scan cost" and began surfacing directly in AI-generated answers on ChatGPT's comparison tables for low-cost ASV providers. On the traffic side, new users grew 117.9% and returning users grew 400%, while conversion metrics saw purchases up 500% and purchase revenue up over 1,450%, with Search Console clicks and impressions climbing in parallel, validating that the keyword and content strategy translated into real business outcomes, not just rankings.

asv scan cost

Keyword difficulty: 50 (for google.com database) — View full report for this keyword

AI Mode

All

Shopping

News

Images

Videos

Forums

More

Tools

AI Overview

മലയാളം

An Approved Scanning Vendor (ASV) external vulnerability scan typically costs between \$80 and \$250 per year for small businesses, and scales past \$1,000 to \$2,000+ per year for mid-market or multi-site enterprises. Secusy ASV +1

Cost by Business Size and IP Count

- Small Business / Startup (1–5 IPs):** \$200 – \$800 annually (or about \$50–\$200 per quarterly scan cycle). Options like [Secusy ASV Scanner](#) price single or low-IP scopes around \$80 per IP per year, while basic plans on platforms like [PCICompliance.com](#) start around \$149/year. PCICompliance.com +2
- Mid-Market (6–20 IPs):** \$800 – \$2,000 annually (\$200–\$500 per quarter) varying based on IP count and scan frequency.

←→ AI Overview

2nd position ←→

asv scan cost

Keyword difficulty: 52.29% (for google.com database) — View full report for this keyword

Secusy ASV

https://secusyasv.com › Blogs

2. PCI ASV Scan Cost in 2026: Full Market Breakdown

Google

I: n/a

LD: 0

LD: 229

I: 58

whois

</> source

Rank: 10.4M

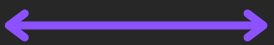
9 Apr 2026 — In 2026, PCI ASV scan costs for SMBs typically range from \$80 to \$300 per scan at the lower end, with more complex environments pushing costs to ... [Read more](#)

low cost asv scan providers

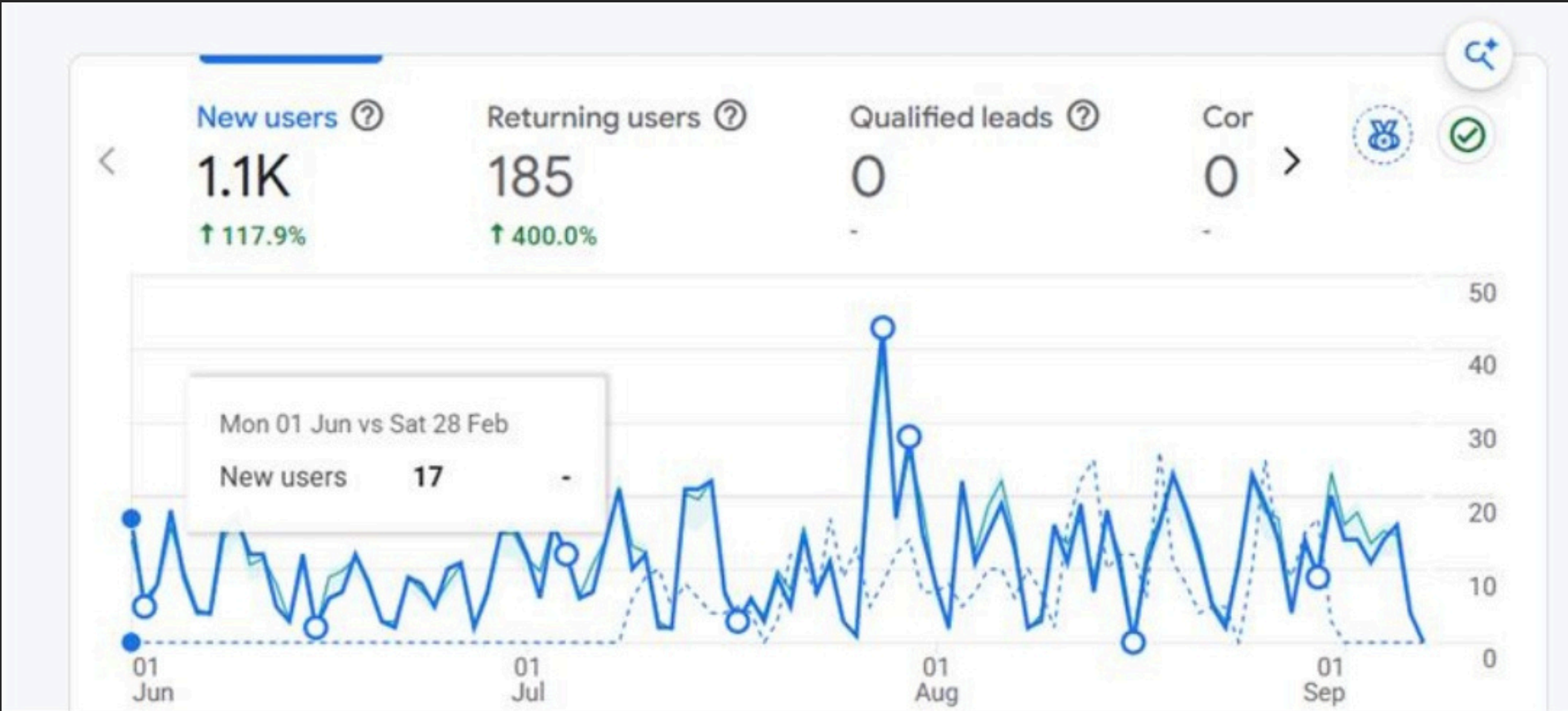


If you want the lowest-cost PCI ASV scan, I'd compare these first. The prices below are published offers, not a PCI SSC ranking.

Provider	Published starting price	Best for
Secusy ASV	\$80/year for 1 IP/domain	Very small businesses looking for a low-cost plan.
PCICompliance.com	\$149/year for 1 IP/domain	Budget-conscious merchants wanting quarterly scans and unlimited rescans.
Clone Systems	\$185/year for 1 IP/domain	Small businesses wanting a published annual ASV package.
SecurityMetrics	\$399/year for a small-business bundle	Businesses wanting a broader compliance service.



ChatGPT



All Users

Add comparison +

Custom

Jun 1 - Sep 7, 2026

Compare: Mar 1 - May 31, 2026

Reports snapshot

Add to carts

141

↑ 386.2%

Purchases

66

↑ 500.0%

Purchase revenue

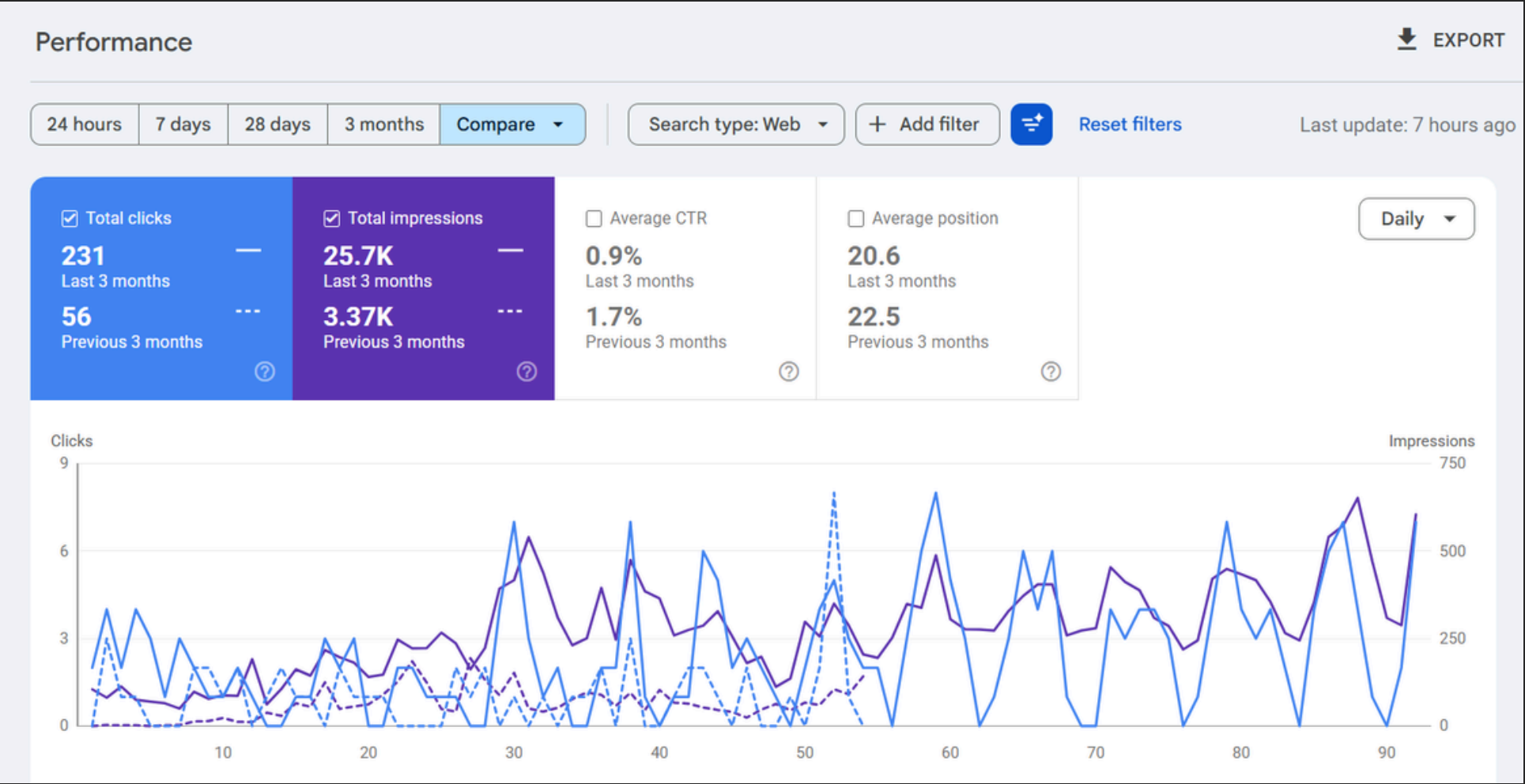
£7.5K

↑ 1,458.5%

ARPPU

£141.38

↑ 105.8%





Urban Vault is a managed office space brand operating across Bengaluru, Pune, Gurgaon, Mumbai, and Hyderabad, with dozens of location-specific pages competing in a highly localised, high-competition coworking market. The challenge was standing out on location-plus-category searches, the exact queries a business owner types when hunting for office space in a specific neighbourhood, against established coworking chains with far larger location footprints and domain authority. By optimising individual location pages for their target city and area combinations, Urban Vault moved into page-one visibility for competitive terms, including 4th position for "office space in Indiranagar" and "office space in Pune" and 5th position for "managed space for rent Bangalore", meaningful gains in a space where most searchers never scroll past the first few results.

4th position

managed space for rent bangalore

Keyword difficulty: - (for google.com database) — View full report for this keyword

Urban Vault

https://www.urbanvault.in › Contact Us › Spaces

5. Managed office space | Managed office space for rent

I: n/a

L: 119K

LD: 119K

I: 50

whois

</> source

Rank: 6.66M

Take a look at managed office spaces for rent- flexible, cost-effective, and efficient.Elevate your shared workspace with various amenities by contacting us ...

5th position

office space in indiranagar

Keyword difficulty: 54.38% (for google.com database) — View full report for this keyword

Urban Vault

https://www.urbanvault.in › spaces › office-space-in-in...

4. Best Cowoking Space in Indiranagar Bangalore

I: n/a

L: 0

LD: 119K

I: 50

whois

</> source

Rank: 6.66M

Find your ideal coworking space in Indiranagar, Bangalore with UrbanVault. Premium amenities, flexible plans & a vibrant workspace. Book your spot today!

office space in pune

Keyword difficulty: 54.34% (for google.com database) — View full report for this keyword

Urban Vault

https://www.urbanvault.in › Spaces › Hyderabad Spaces

4. Best Managed and Shared Office Space for rent in Pune

I: n/a

L: 0

LD: 119K

I: 50

whois

</> source

Rank: 6.66M

Find the best managed & shared office spaces for rent in Pune. Fully serviced workspaces with top amenities, flexible terms & prime locations. Book now.

4th position



EnCyb is a UAE-based managed security service provider offering a wide portfolio of cloud and cybersecurity solutions, from SOC-as-a-Service and managed DevOps to incident response retainers. The challenge was scale: with dozens of distinct service pages spanning cloud consulting, security engineering, and managed operations, the site needed a keyword and content structure sharp enough to rank for highly specific, service-level searches rather than getting lost under broader "cybersecurity" or "MSSP" terms. Targeting long-tail, solution-specific keywords paid off; EnCyb now holds the 1st position on Google for "SOC as a service UAE", "managed DevOps service UAE", and "incident response retainer services", putting its individual service pages ahead of larger, more established competitors for the exact terms their target buyers search.

soc as a service provider uae

Keyword difficulty: . . . (for google.com database) — View [full report](#) for this keyword

EnCyb
https://encyb.com › Solutions

1. SOC as a Service UAE | enDetect Managed Security ...

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
Get **domain authority**, **visits** and **engagement data** with a free Semrush account - [Connect](#)

I: n/a L: 7 LD: 684 I: 31.1K whois </> source Rank: 6.08M

enDetect offers **SOC as a Service in the UAE** with 24/7 monitoring, managed SOC services, and expert threat detection to keep your business secure.

1st position

1st position

managed devops service uae

Keyword difficulty: 27.26% (for google.com database) — View [full report](#) for this keyword

EnCyb
https://encyb.com › Solutions

1. enStack - Managed DevOps Service in UAE

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
Get **domain authority**, **visits** and **engagement data** with a free Semrush account - [Connect](#)

I: n/a L: 0 LD: 684 I: 31.1K whois </> source Rank: 6.08M

enStack provides managed DevOps services in the UAE. From automation to CI/CD, our DevOps managed service ensures faster delivery and scalable operations.

incident response retainer services

Keyword difficulty: . . . (for google.com database) — View [full report](#) for this keyword

EnCyb
https://encyb.com › Security › Security Manage

1. Incident Response Retainer Services

AS: 0 Visits: 0 Pages/Visit: 0 Avg. Visit: 0 Bounce rate: 0
Get **domain authority**, **visits** and **engagement data** with a free Semrush account - [Connect](#)

I: n/a L: 2 LD: 684 I: 31.1K whois </> source Rank: 6.08M

EnCyb Incident Response Retainer offers on-demand cybersecurity experts, rapid threat containment, forensic. Don't ... [Read more](#)

1st position



Contact Information

Email

meriajsph@gmail.com

Phone

+91 9746402232

Website

digitalbymeria.in